



FOR IMMEDIATE RELEASE

DALTON AG, INC. | LENOX, IA | TUESDAY, JUNE 13, 2017 | 12:00 PM:

Dalton Ag, Inc. Excited for Marketing Updates

New team-member looks forward to helping Dalton Ag, Inc. go digital.

Dalton Ag, Inc. would like to welcome Chelcee Cheers-Garrett as their new Marketing Coordinator. Originally from Creston, IA, Chelcee has previously worked in the entertainment industry as a part of venue management teams in well-known buildings such as Val Air Ballroom in Des Moines, IA and Burlington Memorial Auditorium in Burlington, IA. With over 8 years of experience in Marketing, Branding, and Events, Chelcee is excited about joining the Dalton Ag, Inc. team and looks forward to learning more about the agricultural sector.

“My grandparents have farmed all my life, and it is a profession I respect and admire,” Cheers-Garrett, said. “I look forward to using my skill set from the concert and special event world to supplement and springboard the marketing efforts of Dalton Ag.”

Cheers-Garrett began with Dalton Ag, Inc. on Monday, June 5, 2017. With just a week under her belt, she is optimistic when speaking about her career at Dalton.

“I am really enjoying my team-members,” Cheers-Garrett said. “They are a very knowledgeable group of people who have shown both kindness and patience as I get familiar with the Dalton Ag brand and product line.”

Dalton Ag, Inc. plans to extend their marketing efforts in 2018 to focus heavily on the digital atmosphere, and is looking forward to bringing new ideas to the table.

“We are very pleased to have Chelcee on board,” said Mike Hilderbrand, President of Dalton Ag, Inc. “She brings a level of expertise in digital marketing and event management to the table that we have been missing, and her contributions to promoting both the Dalton and Mobility brands will be immediately apparent.”

Expect to see their presence in areas such as digital banners and email blasts through some of the Midwest's most notable media sources. Dalton Ag, Inc. also plans to present a social media campaign focusing on the farming lifestyle, their hardworking products, and what it means to be a 100% employee-owned company.

For more information about Dalton Ag, Inc. including their full line of American-made products, how to join their 100% employee-owned company, upcoming events, and new product announcements, please, like them on Facebook, www.Facebook.com/DaltonAgInc, or visit their website, www.DaltonAg.com.

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UPDATED: MEDIA CONTACT

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ADDITIONAL DOCUMENTS:
CHEERS-GARRETT PICTURE, ATTCHD.